



2021 New Orleans Benefits Expo

June 15– Virtual | June 22– In Person/Metairie Country Club

After much consideration, we've decided to offer a modified New Orleans Benefits Expo this year.

We will still have the same great local and national speaker lineup, but the event will just look a little different.

The event will be split into two great days!

- Virtual Event: June 15th– 9am–11:30am (2 hours continuing education credit)
- In Person Event: June 22nd– 8:30am –12pm (3 hours continuing education credit)

Due to the changing nature of local guidelines, the capacity limit will be updated as regulations allow. The in person event will feature breakfast and three hours of continuing education credit for attendees. To comply with social distancing, we will also only have a few tables for our Gold Sponsors available and they will be set up in the hallway outside the ballroom. Silver Sponsors get the opportunity to speak during the Virtual Event.

We will be featuring our Expo website again and will be hosting everything attendees need to know about our sponsors on the site! We will also be reintroducing our printed program & member directory. It's been a popular staple since its introduction years ago. This program includes the agenda, speaker biographies and a directory of contact information of all exhibitors. It is not only circulated at the Expo, but also distributed to members not in attendance.

Due to the demand for the limited space available, please submit your completed exhibitor contract as soon as possible. Sponsorship, booth and ad space is on a "first come, first served" basis. The date your contract is received reserves your order in the booth selection process.

Our sponsorship packages include more exposure opportunities that not only include the New Orleans Benefits Expo, but also offer additional benefits.

NOAHU is looking forward to hosting the 2021 "modified" New Orleans Benefits Expo and we want you to be there!

This is an important year and your participation is paramount to our success!

Please do not hesitate to contact me if you have any questions, and we look forward to working with you again this year!

Sincerely,

Ruth Ragusa
President
ruth@fleurins.com

Rina Tikia
Programs Chair
rina.tikia@risk-strategies.com

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GOLD LEVEL: \$2000 (Limit 4)

In Person Event (June 22)

- One skirted 8 ft table, 2 chairs in the hallway outside the room
- 8 complimentary guest admissions and reserved table for breakfast/ sessions in a priority location
- 5 minutes in the Expo agenda to address the attendees during general session
- Priority placement of logo/name on all event signage and communications
- Full page advertisement in Expo Program/ Membership Directory (back cover and inside covers will be reserved for first 3 contracts received at this level– B&W Ad- 8.0" * 10.5")
- Your company logo, description and contact information listed in the program directory
- Discount code to provide for agents to register at a preferred rate
- Opportunity to place an item in the attendee promo bags
- List of attendees after the event

Virtual Event (June 15)

- Priority placement of logo/name in all event communications and during the virtual event
- List of attendees after the event

NOAHUExpo.com

- Dedicated page on our virtual exhibit hall to post what specific content you want including, ads, flyers, photos, videos, etc.

LAGNIAPPE!

- Sponsorship recognition as sponsor of one membership meeting or seminar
- Recognition at all NOAHU events throughout the year including logo featured in all chapter emails, printed materials, and agendas
- Recognition on the NOAHU website
- Priority notification of other sponsorship/participation opportunities such as public service events, CE seminars, social events and more.

SILVER LEVEL: \$1000

In Person Event (June 22)

- 4 complimentary guest admissions
- Priority placement of logo/name on all event signage and communications
- Full page advertisement in Expo Program/ Membership Directory (B&W Ad- 8.0" * 10.5")
- Your company logo, description and contact information listed in the program directory
- Discount code to provide for agents to register at a preferred rate
- Opportunity to place an item in the attendee promo bags
- List of attendees after the event

Virtual Event (June 15)

- 5 minutes to address attendees about your products during the virtual presentation.
- Priority placement of logo/name in all event communications and during the virtual event
- List of attendees after the event

NOAHUExpo.com

- Dedicated page on our virtual exhibit hall to post what specific content you want including, ads, flyers, photos, videos, etc.

LAGNIAPPE!

- Recognition at all NOAHU events throughout the year including logo featured in all chapter emails, printed materials, and agendas
- Recognition on the NOAHU website
- Priority notification of other sponsorship/participation opportunities such as public service events, CE seminars, social events and more.

THANK YOU
Our 2020
Sponsors!





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BRONZE LEVEL: \$750

VIRTUAL ADVERTISER: \$450

In Person Event (June 22)

- 4 complimentary guest admissions
- Priority placement of logo/name on all event signage and communications
- Half page advertisement in Expo Program/ Membership Directory (B&W Ad- 8.0" * 5.0")
- Option to upgrade to a larger directory ad at a reduced rate
- Your company logo, description and contact information listed in the program directory
- Discount code to provide for agents to register at a preferred rate
- Opportunity to place an item in the attendee promo bags
- List of attendees after the event

Virtual Event (June 15)

- Priority placement of logo/name in all event communications and during the virtual event
- List of attendees after the event

NOAHUEXPO.COM

- Dedicated page on our virtual exhibit hall to post what specific content you want including, ads, flyers, photos, videos, etc.

LAGNIAPPE!

- Recognition at all NOAHU events throughout the year including logo featured in all chapter emails, printed materials, and agendas
- Recognition on the NOAHU website
- Priority notification of other sponsorship/participation opportunities such as public service events, CE seminars, social events and more.

NOAHUEXPO.COM

- Dedicated page on our virtual exhibit hall to post what specific content you want including, ads, flyers, photos, videos, etc.
- List of attendees after the in person and virtual events
- Your company logo, description and contact information listed in the printed program directory
- Opportunity to place an item in the attendee promo bags

PRINT ADVERTISER:

The New Orleans Benefits Expo program is an 8 ½ * 11 booklet in its finished form. The cover is a 100# coated gloss cover. The inside pages will be a 60# offset text weight in black & white. Resolution: 300 dpi/ Line Screen: 133 Acceptable formats are Hi-Res PDF, EPS, JPG, or TIF. We can also provide ad layout assistance if needed.

AD Size	Full Rate/Exhibitor	Specs
Full Page	\$300 / \$150	8.0" * 10.5"
½ Page	\$200 / \$100	8.0" * 5.0"
¼ Page	\$100 / \$50	3.75" * 5.0"

Please complete the following contract to confirm your sponsorship order. Sponsorships are awarded on a contract received basis so please fax your contract immediately upon your decision. Payment in full must be received by June 1 or the hold on your order will be released.



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Complete & email form to jennifer@noahu.org to reserve your spot or mail to PO Box 8765 Metairie, LA 70011

Company Name _____

Contact _____ Title _____

Email _____ Phone _____

Address _____

City, State, Zip _____

Choose Your Participation Level:

☐ Gold \$2000 ☐ Silver \$1000 ☐ Bronze \$750 ☐ Virtual Advertiser \$450 \$ _____

Add-Ons:

☐ Printed Program Ad: (Full Non-Exhibitor Rate / Discounted Exhibitor/Virtual Exhibitor Rate)

☐ Full Page: \$300 / \$150 ☐ ½ Page: \$200 / \$100 ☐ ¼ Page: \$100 / \$50 \$ _____

Grand Total: \$ _____

Payment Method: ☐ Check (payable to NOAHU) ☐ Credit Card (complete card info below)

Cardholder name: _____ Signature: _____

Card Type: Visa MC Amex Dscvr Card Number: _____ Expiration: _____ Sec Code: _____

Billing Address: _____

This is to confirm my company's commitment to participate in the 2021–2022 NOAHU Chapter Sponsorship Program. I am an authority for my company. I agree to submit payment in full to NOAHU by the deadline or I understand I will forfeit my space & benefits.

Signed _____ Date _____

Name _____ Title _____

Sponsorship & space allocation are awarded in the order of contracts received.

Program ads and directory information forms are due no later than 6/1/21.
Failure to submit requirements in a timely fashion may result in forfeiture of program space.

Complete & email form to jennifer@noahu.org to reserve your spot or mail to PO Box 8765 Metairie, LA 70011