2022 New Orleans Benefits Expo

June 21– In Person/Metairie Country Club

Expanding to a Full Day Meeting!

While things are returning more back to normal, we have decided to host the event this year at Metairie Country Club again. We will have the opportunity to have additional tables for exhibitors as we open the Member Dining Room as the exhibitor area for the event. Gold, Silver and Bronze levels will have the option to host a table either in the pre-function area or in the member's dining room based on availability. Expanding to a full day meeting means more time to visit with the attendees!

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The event is currently scheduled to be 8:30—4:00pm and feature approximately 6 hours of Louisiana continuing education credit.

We will be featuring our Expo website again and will be hosting everything attendees need to know about our sponsors on the site! We will also have a printed program with the agenda, speaker biographies and a directory of contact information of all exhibitors.

Due to the demand for the limited space available, please submit your completed exhibitor contract as soon as possible. Sponsorship, booth and ad space is on a "first come, first served" basis. The date your contract is received reserves your order in the booth selection/assignment process.

Our sponsorship packages include more exposure opportunities that not only include the New Orleans Benefits Expo, but also offer additional benefits.

NOAHU is looking forward to hosting the 2022 New Orleans Benefits Expo and we want you to be there! This is an important year and your participation is paramount to our success!

Please do not hesitate to contact me if you have any questions, and we look forward to working with you again this year!

Sincerely,

Ruth Ragusa
President
ruth@fleurins.com

Rina Tikia
Programs Chair
rina.tikia@risk-strategies.com

2022 New Orleans Benefits Expo

June 21– In Person/Metairie Country Club

GOLD LEVEL: $2000 (Limit 4)

In Person Event (June 21)

- One skirted 8 ft table, 2 chairs in the pre-function area outside the room
- 6 complimentary attendee registrations and reserved table for sessions in a priority location
- 5 minutes in the Expo agenda to address the attendees during general session
- Priority placement of logo/name on all event signage and communications
- Full page advertisement in Expo Program (back cover and inside covers will be reserved for first 3 contracts received at this level– B&W Ad- 8.0" * 10.5")
- Your company logo, description and contact information listed in the program directory
- Discount code to provide for agents to register at a preferred rate
- List of attendees after the event

NOAHUExpo.com

- Dedicated page on our virtual exhibit hall to post what specific content you want including, ads, flyers, photos, videos, etc. This is a resource that stays up all year.

LAGNIAPPE!

- Sponsorship recognition as sponsor of one membership meeting or seminar
- Recognition as a chapter sponsor at all NOAHU events throughout the year including logo featured in all chapter emails, printed materials, and agendas
- Recognition on the NOAHU website
- Priority notification of other sponsorship/participation opportunities such as public service events, CE seminars, social events and more.

SILVER LEVEL: $1250 (Limit 5)

In Person Event (June 21)

- One skirted 8 ft table, 2 chairs in the pre-function area outside the room or in the Exhibitor area
- 4 complimentary attendee registrations
- Priority placement of logo/name on all event signage and communications
- Full page advertisement in Expo Program (B&W Ad- 8.0" * 10.5")
- Your company logo, description and contact information listed in the program directory
- Discount code to provide for agents to register at a preferred rate
- List of attendees after the event

NOAHUExpo.com

- Dedicated page on our virtual exhibit hall to post what specific content you want including, ads, flyers, photos, videos, etc. This is a resource that stays up all year.

LAGNIAPPE!

- Recognition as a chapter sponsor at all NOAHU events throughout the year including logo featured in all chapter emails, printed materials, and agendas
- Recognition on the NOAHU website
- Priority notification of other sponsorship/participation opportunities such as public service events, CE seminars, social events and more.

Thank You 2021 Sponsors!

Louisiana
PAN AMERICAN BENEFITS SOLUTIONS
Humana
DELTA DENTAL
DINA
EQUITABLE
Gulf Guaranty
KANSAS CITY LIFE GROUP BENEFITS
TruAssure INSURANCE COMPANY

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BRONZE LEVEL: $850

In Person Event (June 21)

- One tablecloth-covered table and 2 chairs in the exhibit area
- 2 complimentary attendee registrations
- Priority placement of logo/name on all event signage and communications
- Half page advertisement in Expo Program (B&W Ad- 8.0" * 5.0")
- Option to upgrade to a larger directory ad at a reduced rate
- Your company logo, description and contact information listed in the program directory
- Discount code to provide for agents to register at a preferred rate
- List of attendees after the event

NOAHUExpo.com

- Dedicated page on our virtual exhibit hall to post what specific content you want including, ads, flyers, photos, videos, etc.

LAGNIAPPE!

- Recognition as a chapter sponsor at all NOAHU events throughout the year including logo featured in all chapter emails, printed materials, and agendas
- Recognition on the NOAHU website
- Priority notification of other sponsorship/participation opportunities such as public service events, CE seminars, social events and more.

EXHIBITOR: $600 (Limited Availability)

In Person Event (June 21)

- One tablecloth-covered table and 2 chairs in the exhibit area
- 2 complimentary attendee registrations
- Option to upgrade to a larger directory ad at a reduced rate
- Your company description and contact information listed in the program directory
- Discount code to provide for agents to register at a preferred rate
- List of attendees after the event

BEVERAGE SPONSOR $500

In Person Event (June 21)

- Receive recognition for the beverage station during the event with signage and mentions during the event
- 2 complimentary attendee registrations
- Does not include an exhibitor table

PRINT ADVERTISER:

The New Orleans Benefits Expo program is an 8 ½ * 11 booklet in its finished form. The cover is a 100# coated gloss cover. The inside pages will be a 60# offset text weight in black & white. Resolution: 300 dpi/ Line Screen: 133 Acceptable formats are Hi-Res PDF, EPS, JPG, or TIF. We can also provide ad layout assistance if needed.

AD Size	Full Rate/Exhibitor	Specs
Full Page	$300 / $150	8.0" * 10.5"
½ Page	$200 / $100	8.0" * 5.0"
¼ Page	$100 / $50	3.75" * 5.0"

Please complete the following contract to confirm your sponsorship order. Sponsorships are awarded on a contract received basis so please email your contract immediately upon your decision. Payment in full must be received by June 1 or the hold on your order will be released.

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Complete & email form to jennifer@noahu.org to reserve your spot or mail to PO Box 8765 Metairie, LA 70011

Company Name _____

Contact_____ Title _____

Email_____Phone_____

Address_____

City, State, Zip _____

Choose Your Participation Level:

❑ Gold $2000 ❑ Silver $1250 ❑ Bronze $850 ❑ Exhibitor $600
❑ Beverage Sponsor $500 $_____

Add-Ons:

❑ Printed Program Ad: (Full Non-Exhibitor Rate / Discounted Exhibitor Rate)

❑ Full Page: $300 / $150 ❑ ½ Page: $200 / $100 ❑ ¼ Page: $100 / $50 $_____

Note: Electricity is not available at the event for vendors

Grand Total: $_____

Payment Method: ❑ Check (payable to NOAHU) ❑ Credit Card (complete card info below)

Cardholder name:_____ Signature:_____

Card Type: Visa MC Amex Dscvr Card Number:_____ Expiration:_____ Sec Code:_____

Billing Address:_____

This is to confirm my company's commitment to participate in the 2022—2023 NOAHU Chapter Sponsorship Program. I am an authority for my company. I agree to submit payment in full to NOAHU by the deadline or I understand I will forfeit my space & benefits.

Signed_____ Date_____

Name_____ Title_____

Sponsorship & space allocation are awarded in the order of contracts received.

Program ads and directory information forms are due no later than 6/7/22.
Failure to submit requirements in a timely fashion may result in forfeiture of program space.

Complete & email form to jennifer@noahu.org to reserve your spot or mail to PO Box 8765 Metairie, LA 70011